



## Condé Nast Case Study

**In the first six months of using MessageLabs Web Services Condé Nast noted a dramatic reduction in the number of malware threats reported and has made significant financial and productivity savings.**

### **The need for a web scanning solution to scale**

As one of the world's largest and most prestigious publishing houses, The Condé Nast Publications Ltd. ('Condé Nast') is home to a number of household brand names such as Vogue, Vanity Fair and Tatler. Hosting an enormous amount of web traffic, consumer sites are particularly vulnerable to adware and spyware attacks and web-borne viruses present a significant threat to network integrity.

Lauraine Turner, IT Director at Condé Nast, commented further: "It's hard enough to keep 650 desktops up-to-date so we really didn't want to burden ourselves with another set of problems. The Internet is so crucial to our business that we couldn't afford a delay in finding a solution. Training our workforce to manage it in-house would have been costly and time consuming therefore using MessageLabs managed Web Services was the natural choice."

### **Significant financial and productivity savings**

The managed services approach enjoys many other advantages over appliance or software solutions. With one predictable fee to pay, the managed service total cost of ownership is transparent and more manageable compared with the unforeseen costs of maintaining other solutions.

Turner added, "There was a period last autumn when we were spending more time cleaning up the PCs than dealing with normal help calls. It was like being on a hamster wheel. We were struggling to do the Windows Service Pack 2 ('SP2') roll-out and testing because we were spending so much time disinfecting PCs. The moment we locked the gate, I was able to allocate one person to the SP2 roll-out and within a short time we were able to roll with it. In the first six months of using the MessageLabs Web Services, Condé Nast noted a dramatic reduction in the number of malware threats reported and has made significant financial and productivity savings.

"It has made a huge difference. We just don't get those sorts of calls any more. It is hard to put a price on it," said Turner. She believes the system paid for itself during Condé Nast's recent deployment of SP2, enabling the project to be completed with fewer staff.

### **No surfing latency**

User experience was of prime importance to Condé Nast: "One of the key concerns was that the Services didn't affect the speed of our systems. Before deploying the service our online development team conducted a 30-day testing period and were 100% satisfied there was no performance hit on web surfing. When the same team trialed a box solution the network ground to a halt. Thus our decision was made to go with MessageLabs Web Services."

Because MessageLabs Web Services combines leading anti-virus software with dynamic intelligence it leaves no gaps for viruses to get through. Furthermore, Web Services has near zero performance degradation for web pages so employees can continue surfing the web as they did before.

**For more information about a proactive email security service, working around the clock and around the globe, visit [www.messagelabs.com](http://www.messagelabs.com).**