



## Solutions for Manufacturing

Take a free trial  
[www.messagelabs.com](http://www.messagelabs.com)

View movies  
[www.messagelabs-movies.com](http://www.messagelabs-movies.com)

### What do our clients say?

"Security is a sensitive issue for a business like ours. The fact that we have MessageLabs looking after our email sends out all the right messages and gives our customers additional confidence in their dealings with us"

Business Information Manager, Marshall Aerospace

### What do the analysts say?

"MessageLabs provides excellent customer service ... [and] 24/7 support in eight different languages"

Frost & Sullivan (2006, Report BA15-74)

MessageLabs is placed in the Leader's Quadrant in Gartner's Magic Quadrant for Email Security Boundary (September 2006)

### What makes MessageLabs the market leader?

MessageLabs delivers enterprise-class solutions to over 15,000 organizations worldwide, including almost 3,000 manufacturing businesses. With global infrastructure and local reach, we deal with new threats faster than any other service provider.

### MessageLabs provides affordable solutions that address the key electronic communications security issues confronting manufacturing businesses worldwide.

Covering email, web and instant messaging (IM), our solutions are underpinned by our thorough understanding of business drivers, and of the manufacturing sector's specific needs. Operating around the clock and across the globe, we help you to:

- boost efficiency and control costs
- protect your reputation and business continuity
- safeguard data security and the integrity of business-critical systems
- store key information, transactions, billing and communications conveniently and securely
- achieve and demonstrate the highest level of compliance with relevant regulations

### Risks, threats, issues

Email, web and IM provide essential communications channels for most manufacturing businesses, helping them to meet customers' expectations and maintain quick, convenient contact with their full range of partners, suppliers and distributors. Without reliable controls in place, electronic communications also carry very real risks that can affect supply chain management, drive up your costs and damage your competitiveness and market share.

Viruses, spam, spyware, phishing and other malware can all deal severe blows to your business. Whether clogging up inboxes, burdening bandwidth or crashing networks, they have the potential to disrupt communications, compromise productivity and bring business to a standstill. But as they continue evolving in terms of targeting and sophistication, they are also spearheading criminal attempts to access or steal intellectual property and other confidential commercial information.

The cost of dealing with an attack and its consequences can soon spiral. Moreover, protecting your business also means controlling all email, web and IM content entering and leaving your organization. Inappropriate content, such as pornography in the workplace, or unauthorized data release can harm your brand and bottom line. Severe legal penalties can also result from non-compliance with stringent electronic communications regulations covering data security, employee protection and other issues. In the US, for instance:

- the Sarbanes-Oxley Act requires businesses to retain and manage electronic communications with respect to corporate governance and financial disclosure
- the recently amended Federal Rules of Civil Procedure aim to promote more efficient electronic discovery

The EU's Privacy and Electronic Communications Directive, the UK's Privacy and Electronic Communications Regulations and the Commonwealth Privacy Act are further examples of regulations that manufacturing businesses must comply with.

## What exactly is the MessageLabs difference?

MessageLabs is... a one-stop shop enabling you to cost-effectively meet all your electronic communications security and control needs from a single source

MessageLabs is... the only major provider of fully managed, fully integrated email, web and IM security services that protect you against individual threats and convergence between them

MessageLabs is... recognized as a pioneer of internet-level security and multi-layered technology, including our proprietary predictive Sceptic™ technology

MessageLabs is... a proven provider of direct, round-the-clock technical support in an extensive range of languages, anywhere in the world

MessageLabs is... equipped with worldwide infrastructure, located in four continents and eight countries

MessageLabs offers... industry-leading Service Level Agreements, covering key criteria such as protection and detection performance, service availability and fault response

MessageLabs offers... a comprehensive suite of services that give manufacturing businesses an unrivalled level of certainty and confidence in their electronic communications

MessageLabs enables you... to safeguard key relationships and revenues, operate more effectively and keep costs under control

To speak with one of our specialists in managed web, email and IM communications security for the manufacturing sector, call toll free:

US/CAN: +1 866 460 0000  
UK: +44 800 917 7733  
APAC: +61 2 8208 7100

[www.messagelabs.com](http://www.messagelabs.com)  
[info@messagelabs.com](mailto:info@messagelabs.com)

© MessageLabs 2007

## The MessageLabs solution

Our comprehensive suite of proactive, managed services enables manufacturing businesses to enjoy an unrivalled level of certainty and confidence in their electronic communications, and to safeguard key relationships and revenues. Simple to set up and easy to configure, our proven, industry-leading solutions mean you can outsource the problem in the secure knowledge that you will be able to operate more effectively and keep costs firmly under control.

- Boost efficiency, productivity and competitive edge: MessageLabs solutions reduce unwanted IT-related burdens on all your employees, enabling them to focus on developing and implementing business-critical initiatives
- Promote business continuity: MessageLabs solutions maintain your network's integrity against known and unknown email, web-borne and IM viruses and spam, minimizing downtime and disruption
- Protect the privacy of your communications: MessageLabs solutions enable you to securely encrypt all email and IM communications leaving and entering your organization, safeguarding all the data they contain
- Ensure data security and confidentiality: MessageLabs solutions deliver effective defenses against spyware and other malicious web content from known and unknown sources, preventing the covert theft of information
- Maintain secure communications records: MessageLabs solutions provide easy-to-manage, fully encrypted archives that enable electronic communications to be securely stored and readily retrieved
- Ensure compliance and acceptable use: MessageLabs solutions help you to monitor and control all your email, web and IM communications, manage and protect your employees, and comply with all relevant regulations

Our services do not require large investments or in most cases the management of hardware appliances or software on your premises. Whatever the scale of your business, wherever you are in the world, our managed solutions deliver:

- Mitigation of electronic communications-related risks and threats at a low, predictable overall cost
- Reduced load on your IT, PR, legal, customer service and other in-house resources
- Improved customer confidence and resulting business benefits

MessageLabs is registered under the US Safe Harbor Directory and has full ISO17799 (BS7799) accreditation, certifying that we operate a comprehensive set of controls that comprise best practise in information security.

